January 1, 2018

Customer Name

Address

City, State, Zip

Hello [Customer Name]:

Enclosed is a [name of small gift]!

Please accept this gift as a token of our appreciation for referring [customer/pet name]. Your trust and confidence means a great deal to us. Rest assured we will strive to provide the highest quality of care to all furry friends you send our way!

We have also included additional business cards for any other friends or family members you would like to refer. Thanks so much for choosing [business name] for your pets!

Thanks!

[Name]

[Title]