

**Tricks for Fun
Affiliate Terms and Agreement
April 1, 2020**

Welcome! The Tricks for Fun Affiliate Program is an opportunity to provide potential clients with a resource that allows students to have fun training their dog to do some fun tricks, while earning you a commission.

Is there any obligation if I sign up to be an affiliate? No, you under no obligation to promote “Tricks for Fun”. This is the beauty of the affiliate program, you can do as much or as little as you wish to promote the program.

I’d like to take a look at the course. How can I do that? Upon registering as an affiliate you will be given 48 hours free access to the “Tricks for Fun” so that you may evaluate the course.

As a Tricks for Fun Affiliate we will provide you with:

1. Your own link to the “Tricks for Fun” course. This link will allow us to track your sales and pay commissions. If you do not use this link we are unable to track who sold the course and we will not pay commissions. You must use the link provided.
 - a. That’s why it’s important for you to agree upfront that you won’t ask us to change affiliate commissions even if you think someone meant to sign up under your link (and they ended up signing up under someone else’s instead).
 - b. If the customer requests a change, we reserve the right to adjust associated commissions if necessary (we have never had this happen!).
 - i. If a customer unknowingly makes an error and requests to be assigned to another affiliate, we reserve the right to make changes to a referrer when the customer writes in requesting such a change.
 - ii. We will only make changes when the customer emails us requesting the change. We won’t make changes to a referrer otherwise.
2. Email copy and graphics to help you market the Course to your prospects. You are not required to use these emails (but we have found they help with digital marketing) and you may alter them to suite your particular requirements.

Commissions:

As an affiliate you will receive \$59 for every sale you make using your affiliate link. All awards will be based on the tracking of sales through the provided affiliate link; you must use the affiliate link we provide in your welcome email to be eligible for commissions and awards.

How we count a sell for commissions and awards.

1. All sales must be to someone other than yourself.
2. Sales to yourself will not be eligible towards a commission.
3. Courses purchased where the payment method has failed, will not count towards commissions.
4. Courses which are refunded will not count towards commissions.

How will I be paid?

You will be process affiliate payments by the 7th of each month for sales from the preceding month. We will use the address/information you provided during the affiliate signup to send a commission check.

Legal Stuff: You agree to disclose that you're an affiliate of Tricks for Fun.

1. It's important to be upfront and disclose that you are a promotional partner and that you will receive a commission for any sales that you refer. It's also a legal requirement as per [FTC rules](#).
2. Recommended wording for disclosure:

Disclosure of Material Connection: The link provided for the "Tricks for Fun" is an affiliate link. This means if you click on the link and purchase the item, I (or your company) we will receive an affiliate commission. Regardless, I only recommend products or services I use personally and believe will add value to my clients. I am disclosing this in accordance with the Federal Trade Commission's 16 CFR, Part 255: "Guides Concerning the Use of Endorsements and Testimonials in Advertising."