



The Dog Gurus Business Breakthrough Workshop

A one-of-a-kind pet industry event by The Dog Gurus!

April 6th & 7th, 2022
Jacksonville, Florida
The Omni Jacksonville Hotel

The Dog Gurus are excited to host our third live event targeting business owners and top managers for two days of fun, education, and networking. We have a limited number of sponsorships available which will feature your business in front of 300 decision makers at the live event and thousands more during our marketing campaign.

Our goal at the Business Breakthrough Workshop is for attendees to gain tools to grow their business, network and have fun. They will also have opportunities to win awesome prizes for being present in the Workshop room for our agenda and staying to the end of the event. These prize drawings provide an extra opportunity for our sponsors to get mentions and attention (pre-event marketing and on stage mentions).

Our goal is that your sponsorship is a win for our attendees, your business, and our event. The packages outlined are a starting point for us to create a custom opportunity for you so let us know your ideas. Contact Charlotte Biggs, Business Growth Guru, for more information and to confirm your sponsorship (charlotte@thedoggurus.com or (682)651-5328. Sponsorships are available to companies that offer products or services to pet service businesses and are subject to approval by The Dog Gurus.

Diamond Sponsor – \$10,000 (minimum \$5,000 cash)

SOLD

- Event Welcome Cocktail Reception Sponsor
- 10-minute Overview Company Services/Products (Address all attendees during the cocktail reception)
- Tabletop display in Event room (1 of 15 table tops available)
- Limited Display Space
- Video provided by Sponsor (2 minute maximum and delivered 30 days prior to Event) to be played during one Break; shared 2 times on our Grow Your Pet Care Business FB page, once before and once after the event; and shared on our social media after the event.
- One Facebook Live interview following the event.

- One email blast to The Dog Gurus full email list in the month following the event. (Up to 500 words, copy provided by sponsor)
- One educational video (provided by sponsor) promoted to our list.
- Return from Break Prize (2 mentions from stage - Prize provided by sponsor)
- Gift in End of Event Drawing (Three Grand Prize Levels: Pre-event marketing and minimum of 2 mentions from stage -Gift provided by sponsor)
- Signage: Top Banner Sponsor & Cocktail Reception Welcome Sign
- Contact Information included in Printed Sponsor List
- Pre-event email mentions (early commitments received 90 days prior to Event)
- Logo and URL link on Event Registration webpage
- Social Media mentions prior to and during Event
- Event Attendance for 3 people included
- Electricity at table
- Digital list of attendee names and emails (provided at end of event)

Platinum Sponsor - \$8,000 (minimum \$5,000 cash)

- Sole sponsor of Profit Network Workshop (Profit Network members are The Dog Gurus private coaching clients.) They have a private workshop the day before the summit begins. This sponsorship includes sponsoring coffee break, lunch, and afternoon break on April 5th for this elite group of approximately 30 members.
- 5-minute Overview of Company Services/Products at Profit Network Workshop
- VIP Welcome Cocktail Reception Sponsor
- 5-minute Overview Company Services/Products (Address all attendees during the VIP reception)
- Tabletop display in Event room (1 of 15 table tops available)
- Video provided by Sponsor (2 minute maximum and delivered 30 days prior to Event) to be played during one Break; shared 2 times on our Grow Your Pet Care Business FB page, once before and once after the event; and shared on our social media after the event.
- One Facebook Live interview following the event.
- One email blast to The Dog Gurus full email list in the month following the event. (Up to 500 words, copy provided by sponsor)
- One educational video (provided by sponsor) promoted to our list.
- Return from Break Prize (2 mentions from stage - Prize provided by sponsor)
- Gift in End of Event Drawing (Three Grand Prize Levels: Pre-event marketing and minimum of 2 mentions from stage -Gift provided by sponsor)
- Signage: Top Banner Sponsor & VIP Reception Welcome Sign
- Contact Information included in Printed Sponsor List

- Pre-event email mentions (early commitments received 90 days prior to Event)
- Logo and URL link on Event Registration webpage
- Social Media mentions prior to and during Event
- Event Attendance for 3 people included
- Electricity at table
- Digital list of attendee names and emails (provided at end of event)

Gold Sponsor – \$7,500 (minimum \$5,000 cash)

- Event Coffee Break Sponsor (Sole sponsor of morning or afternoon break on day 1 or 2 of the Event)
- Tabletop display in Event (1 of 15 table tops available-first come, first served)
- Return from Break Prize (2 mentions from stage - Prize provided by sponsor)
- Video provided by Sponsor (2 minute maximum and delivered 30 days prior to Event) to be played during one Break; shared 2 times on our Grow Your Pet Care Business FB page, once before and once after the event; and shared on our social media after the event.
- One Facebook Live interview following the event.
- One email blast to The Dog Gurus full email list in the month following the event. (Up to 500 words, copy provided by sponsor)
- One educational video (provided by sponsor) promoted to our list.
- Gift in End of Event Drawing (Three Grand Prize Levels: Pre-event marketing and minimum of 2 mentions from stage -Gift provided by sponsor)
- Signage: Top Banner Sponsor & Coffee Break Welcome Sign
- Contact Information included in Printed Sponsor List
- Pre-event email mentions (early commitments received 90 days prior to Event)
- Logo and URL link on Event Registration webpage
- Social Media mentions prior to and during Event
- Event Attendance for 2 people included
- Electricity at table
- Digital list of attendee names and emails (provided at end of event)

Silver Sponsor – \$3,500

- Donated Swag Bag Gift (Gift provided by sponsor)
- Gift in End of Event Drawing (Three Grand Prize Levels: Pre-event marketing and minimum of 2 mentions from stage -Gift provided by sponsor)
- Return from Break Prize (2 mentions from stage - Prize provided by sponsor)

- Tabletop display in Event (1 of 15 table tops available-first come, first served)
- Contact Information included in Printed Sponsor List
- Pre-event email mentions (early commitments received 90 days prior to Event)
- Logo and URL link on Event Registration webpage
- Social Media mentions prior to and during Event
- Event Attendance for 2 people included.
- Electricity at table
- Digital list of attendee names and emails (provided at end of event)

Bronze Sponsor - \$2,500

- Swag Bag Flyer and/or Gift provided by sponsor
- Donated Gift in End of Event Drawing (Three Grand Prize Levels: Pre-event marketing and minimum of 2 mentions from stage- Gift provided by sponsor)
- Return from Break Prize (2 mentions from stage - Prize provided by sponsor)
- Tabletop display in Event (1 of 15 table tops available-first come, first served)
- Contact Information included in Printed Sponsor List
- Logo and URL link on Event Registration webpage
- Event Attendance for 1 person included.
- Electricity at table
- Digital list of attendee names and emails (provided at end of event)

Coffee Break Co- Sponsor - \$1,500

- Event Coffee Break Sponsor (Co-sponsor of morning or afternoon break on day 1 or 2 of the Event)
- Signage: Coffee Break Welcome Sign
- Contact Information included in Printed Sponsor List
- Logo and URL link on Event Registration webpage
- Thank you mention from the stage
- Social Media mentions during Event
- Event Attendance for 1 person included.
- Donated Gift in End of Event Drawing (Three Grand Prize Levels: Pre-event marketing and minimum of 2 mentions from stage- Gift provided by sponsor)
- Swag Bag Flyer and/or Gift provided by sponsor.
- Digital list of attendee names and emails (provided at end of event)

Event Supporter Plus - \$1,300

- Swag Bag Flyer and/or Gift provided by sponsor.
- Return from Break Prize (2 mentions from stage - Prize provided by sponsor)
- Logo and URL link on Event Registration webpage
- Single Event Attendance for 1 person included
- Contact Information included in Printed Sponsor List
- Digital list of attendee names and emails (provided at end of event)

Event Supporter Plus / No attendee -\$1,000

- Swag Bag Flyer and/or Gift provided by sponsor.
- Return from Break Prize (2 mentions from stage - Prize provided by sponsor)
- Logo and URL link on Event Registration webpage
- Contact Information included in Printed Sponsor List
- Digital list of attendee names and emails (provided at end of event)

Event Supporter - \$350 cash

- Swag Bag Flyer and/or gift for all attendees (provided by sponsor)
- Opportunity for return from break prize (2 mentions from stage - Prize provided by sponsor)
- Logo and URL link on Event Registration webpage
- Contact Information included in Printed Sponsor List